



CITY OF LINCOLN ECONOMIC DEVELOPMENT COMMITTEE AGENDA

October 12, 2016

8:00 AM
Lincoln City Hall
600 Sixth Street, Lincoln, CA 95648
First Floor Meeting Room

ROLL CALL: Matthew Brower, Vic Freeman, Matthew Gardner, Peter Gilbert, Jerry Harner, Joanne Hilton, Paul Joiner, Mike Miller (Chair), Cathi Ruff, Cherri Spriggs-Hernandez, Shawn Tillman, Sally Welch (Vice Chair), Carol Witten

MINUTES: Approval of Minutes from September 14, 2016

PUBLIC COMMENT: Citizens may address the Committee regarding items not posted on the agenda. In most cases, the Committee may not discuss or take action on items not posted on the agenda.

COMMITTEE BUSINESS:

1. Business Introduction: Mark Luster, Community Relations Manager, Sierra Pacific Industries <http://www.spi-ind.com/>

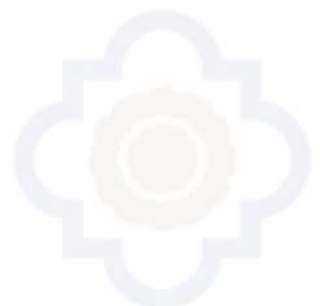
UPDATES:

1. License Agreement with Great West League Team
2. Report on Main Street Task Force Study Mission-Livermore, CA October 3, 2016
3. August 2016 and September 2016 New Business Licenses

OTHER ITEMS:

1. Sacramento Region Open House: Creating an Ecosystem of Entrepreneurship **Friday, October 28, 8:00-10:00 AM, Tower Theatre, Roseville.** The National Main Street Center, US Bank, and Placer County Economic Development Board are hosting the event focusing on tips, tools, and resources to help create ecosystems of entrepreneurship in our respective downtowns and commercial districts.
2. EDC Update to City Council October 25, 2016
3. Future agenda Items

NEXT SCHEDULED MEETING: **November 9, 2016, 8:00 AM**



Economic Development Committee Meeting Minutes, Wednesday 9/14/16

Call to Order: Mike Miller (Chair) at 8:01AM

Present: Mike Miller (Chair), Paul Joiner (City Council Member), Peter Gilbert (City Council Member), Shawn Tillman (EDC Manager), Cathi Ruff (Member), Cherri Spriggs-Hernandez (Member), Carol Witten (Member), Vic Freeman (Member), Joann Hilton (Member), Matt Gardner (Member), Sally Welch (Vice-Chair)

Excused Absences: Matt Brower (City Manager), Jerry Harner (Member)

Motion for Minutes Approval: Motion by Cathi Ruff, 2nd by Vic Freeman

Guests: Roger Ueltzen (Chair Sports Tourism), Tanja Poley (Ten Four Goods), Tom Cosgrove (CEO Lincoln Chamber),

Public Comment: Peter Gilbert commented on the long length of the City Council meeting last night (over 5 hours). Tom Cosgrove reminded us of the Chamber's upcoming Lincoln Showcase on 9/24, and the Chamber Joint Net Mixer at the Art League on 9/14.

Updates: Shawn Tillman said "In & Out Burger" has resolved their sign issue and might open the first of the year. "Lazy Days Restaurant" is now working on their brewery.

Committee Business:

1. Cherri Spriggs-Hernandez presented Measure M in Power Point, and distributed the "Keep Placer Moving" pamphlet by the Placer County Transportation Planning Agency (PCTPA). Cherri explained the need for Measure M to be passed by the voters.
2. Specifically for Lincoln, Measure M (if passed) would contribute an estimated \$1.86 million per year for 30 years to Lincoln transportation projects, a 77% increase in available funds for Lincoln to invest in fixing and maintaining city streets, and address local congestion and safety issues.
3. Paul Joiner emphasized that Measure M would facilitate building the Placer Parkway Project with taxpayers paid back by developer impact fees as they are paid. This project is a six-lane expressway from Highway 65 at Whitney Ranch Parkway through Western Placer County, connecting to Highway 99, north of the Sacramento Airport.
4. Paul explained that Placer County needs to be a self-help county because commute times will increase substantially without transportation improvements.

Future Agenda Items:

1. Monday, October 3rd is the day trip to Livermore to learn about the Main Street Program Approach to managing downtown districts.
2. Shawn briefly discussed the Greater Sacramento Approach, which is the catalyst for innovative growth strategies in the Capital Region of California.
3. Chair Mike Miller, with input from Matt Gardner (Member), offered the December EDC meeting to be extended to four hours to discuss EDC Charter and SAP priorities.
4. Sierra Pacific Industries will be the guest presenter for the EDC October 12th meeting.
5. EDC will discuss the scorecard with guidance from Matt Brower (City Manager).

Meeting Adjourned: 9:30AM by Chair Mike Miller.

Respectfully Submitted by Carol Witten, EDC Member

CITY OF LINCOLN
NEW BUSINESS LICENSES AUGUST 2016

Business Name	Street #	Street Name	City	St	Zipcode	Description of Business
STEVE ARCHER COMMUNICATIONS	1515	6TH STREET	LINCOLN	CA	95648	WRITTEN COMMUNICATION - PUBLIC RELATIONS AND COMMUNITY AFFAIRS
BROOKSIDE CROSSING	1685	1ST STREET	LINCOLN	CA	95648	APARTMENT COMMUNITY
ACCESSIBILITY CONSULTANTS INCORPORATED	1201	WAVERTON LANE	LINCOLN	CA	95648	PROFESSIONAL ADA CONSULTATION TO STATE AND LOCAL GOVERNMENTS
GREEN N CLEAN	3562	CAMINO CIELO	LINCOLN	CA	95648	CLEANING SERVICE
BRAD'S TREE SERVICE	1611	SHAMROCK COURT	LINCOLN	CA	95648	DROP TREES / LIMB / BUCK
WEB N TEK	1222	BARRINGTON LANE	LINCOLN	CA	95648	SOFTWARE / ONLINE SERVICES
GETAWAY GROUP	2111	DONOVAN DRIVE	LINCOLN	CA	95648	TRAVEL AGENT
LITTLE GREEN STAR PHOTOGRAPHY	2555	MUIRFIELD DRIVE	LINCOLN	CA	95648	PHOTOGRAPHY
AUTOMATED CONTROL INC	69	LINCOLN BOULEVARD # A 143	LINCOLN	CA	95648	BUILDING AUTOMOTION
JEN PARKER-MILLERS HOUSE KLEENING KAB	174	SOUTH O STREET # 117	LINCOLN	CA	95648	HOUSE CLEANING
ANOTHER WIN	167	LINCOLN BOULEVARD # 202	LINCOLN	CA	95648	COMMUNICATIONS / NETWORK MANAGEMENT
MY WEATHERED HANDS	485	SNAPDRAGON LANE	LINCOLN	CA	95648	CRAFTS
JIM MOON - CONSULTANT	2414	LOON LAKE LANE	LINCOLN	CA	95648	CONSULTING: MEDICAL DEVICES AND SEMICONDUCTORS
SANCO CNC	1612	JASMINE WAY	LINCOLN	CA	95648	CONSULTING / COMPUTER GRAFFIX / DRAFTING
RICHARD FURY CONSULTING	2601	PENNEFEATHER COURT	LINCOLN	CA	95648	MARKET CONSULTING
DANIELLE HEJMANOWSKI	2576	GRANITE PARK DRIVE	LINCOLN	CA	95648	INTERNATIONAL CONSULTANT
JAMES OLIVER FARRIER SERVICE	590	D STREET	LINCOLN	CA	95648	FARRIER / TRAINING / OFFICE (BLACKSMITHING IS NOT ALLOWED WITH THIS LICENSE)
WILLIAM RHOADES DESIGN	602	VERONA CIRCLE	LINCOLN	CA	95648	GRAPHIC DESIGN (COMPUTER)
JONI'S RUMMAGE RENOVATIONS	109	FLOCCHINI CIRCLE	LINCOLN	CA	95648	

CITY OF LINCOLN
NEW BUSINESS LICENSES SEPTEMBER 2016

Business Name	Street #	Street Name	City	St	Zipcode	Description of Business
RACHEL JENSEN DESIGNS	1514	8TH STREET	LINCOLN	CA	95648	TEE-SHIRT AND GIFT SALES ONLINE
ERIKA LAUREN DESIGNS	2408	CELTIC DRIVE	LINCOLN	CA	95648	HOME DECOR SALES AND FLORAL DESIGN
MINUTE KEY INC	51	LINCOLN BOULEVARD	LINCOLN	CA	95648	UNMANNED SELF SERVICE KEY CUTTING VENDING MACHINES
MINUTE KEY INC	67	LINCOLN BOULEVARD	LINCOLN	CA	95648	UNMANNED SELF SERVICE KEY CUTTING VENDING MACHINES
FOTOS MARKET	561	5TH STREET	LINCOLN	CA	95648	RETAIL CONVENIENT STORE
BONGIORNO DIAMONDS	2659	AVOCET WAY	LINCOLN	CA	95648	WHOLESALE OF DIAMONDS & FINE GOLD JEWELRY
KP'S PUMP TESTING & SERVICES	549	B STREET	LINCOLN	CA	95648	FIRE & IRRIGATION PUMP TESTING & REPAIR
SUNSHINE MEDICAL TRANSPORT	1921	GLENVEAGH LANE	LINCOLN	CA	95648	NON-EMERGENCY MEDICAL TRANSPORTATION VIA WHEELCHAIR VAN
JACOBS HONEY FARM	2216	CELTIC DRIVE	LINCOLN	CA	95648	BEEKEEPER (OFFICE ONLY)
T B REYNOLDS CONSTRUCTION	2380	FOREST OAKS COURT	LINCOLN	CA	95648	CONSTRUCTION COMPANY
SHELLI JONES	898	5TH STREET # B	LINCOLN	CA	95648	
CVS / PHARMACY # 17292	950	GROVELAND LANE	LINCOLN	CA	95648	
AMA QUICK PRINT	865	COURTYARDS LOOP	LINCOLN	CA	95648	CORPORATE GIVE AWAYS
SOLAR CLEANING PRO	504	ALESSANDRIA PLACE	LINCOLN	CA	95648	
ENSMINGER LAW OFFICES	570	5TH STREET	LINCOLN	CA	95648	
MAYSA NAIL	825	TWELVE BRIDGES DRIVE # 50	LINCOLN	CA	95648	
KLN FINANCIAL GROUP	684	GEARY LANE	LINCOLN	CA	95648	
WALKER CELLULAR INC	150	FLOCCINI CIRCLE	LINCOLN	CA	95648	CELL TOWER CONSTRUCTION. BUILD & MAINTAIN CELL PHONE TOWERS
IN-N-OUT BURGERS	13502	HAMBURGER LANE	BALDWIN F	CA	91706	